

Analog

MEDIA PACK

Hello,

We're writing to introduce you to Analøg, a new print publication geared towards connecting creative people worldwide, and to invite you to submit work for our very next issue.

So what's all this, then?

Analøg was born from the idea to share the work of creative people by putting it physically into the hands of potential collaborators, customers and other art-lovers worldwide. That means taking things back to the basics - print publication but also online awareness. Analøg will be published in newspaper format in full colour and using high print standards and is available in the Apple App Store. By using these formats, Analøg maintains an accessible medium that can be being easy to pick up for all who are interested. Did we mention we're making it a FREE publication for all our readers?

For every issue of Analøg, we'll collect the best that creative people have to offer - work that crosses boundaries, trends and genres. It will contain art, design, fashion, photography, architecture, illustration and more. The exceptionality of Analøg is derived from its readers - the very people who become contributors, submitting their own work to collectively contribute to one journal of global creativity.

What do you get out of it as an sponsor?

Analøg will be produced with a circulation of 2.500 copies, which means that your advert will be seen along with the contributors' work on a global scale. As a paying sponsor for Analøg, you can take comfort in the knowledge that there will be only ONE sponsor per issue. This exclusivity means you won't be competing with any other brands in the issue, and also allows our readers to benefit through minimalism - they'll be able to concentrate on content without

Analøg

being drowned in a sea of advertisements. What's more, as a paying sponsor, you'll also receive free copies of the issue when it's published, which you can distribute to colleagues, friends, clients, your local favorite places or even your mother.

Okay, I'm in. How does it work?

Front Cover - Reserved for International Renowned Artists

For the front cover, Analøg will ask an international renowned artist for permission to publish one of their works. This will be free of charge, for both the artist and for Analøg. (Including FREE issues for the artist)

Back Cover - Reserved for a single sponsor per issue

The back cover is available to buy for creative brands or companies, who are interested in sponsoring Analøg and support our vision. As a paying sponsor the costs are 1.250 euro (ex. VAT) per issue including 250 FREE issues.

And of course all the benefits Analøg has to offer.

Specs

Please make sure the size of your artwork or advert is within 267 x 360 mm as a single page. Keep in mind you will need to supply the Artwork at a resolution of 300 dpi for printing.

Feel free to spread the spirit of Analøg and we look forward to seeing your contribution.

Analøg

--

For more information or if you have any questions please send an email to: editorial@analog-journal.com or visit our website: www.analog-journal.com